



MEDIA RELEASE

OFFICE OF THE SHERIFF

ANDERSON COUNTY, TENNESSEE

SHERIFF PAUL N. WHITE

November 14, 2012

FOR IMMEDIATE RELEASE

Thanksgiving Traffic Safety

“Buckle Up America. Every Trip. Every Time.”

The Thanksgiving holiday period is one of the busiest travel times of the year, and the Anderson County Sheriff's Department wants to remind all travelers, whether they're traveling across the country or just across town, that one of the best ways to ensure a safe arrival is to buckle up, every trip, every time.



During the long Thanksgiving travel weekend, many more people than usual are on the roads visiting family and friends. We want to alert everyone that perhaps the single best thing they can do to save lives and protect themselves and their passengers on our roadways is to insist on the regular and proper use of their seat belts. It's a simple step that each of us can take to protect ourselves and our loved ones. Yet, too many people are still not buckling up – especially in the hustle and bustle of holiday travel.

During the 2010 Thanksgiving holiday 337 passenger vehicle occupants were killed in motor vehicle traffic crashes nationwide, and 55 percent of those were unrestrained at the time of the crash. Unfortunately, the overnight hours prove to be the most dangerous on our nation's roadways, not only during the Thanksgiving holiday, but throughout the year. For 2010, during the Thanksgiving holiday period, 64 percent of nighttime fatalities involved unbelted passenger vehicle occupants, while only 41 percent of daytime fatalities involved unbelted passenger vehicle occupants.

Every day of the year, but especially during more dangerous travel times like the Thanksgiving holiday, and at nighttime, we are working hard to remind everyone to always buckle up. Seat belts save lives, so please buckle up, every trip, every time, and so you can give thanks this holiday season and enjoy the time with your loved ones.

For more information about traveling safely during Thanksgiving, please visit www.TrafficSafetyMarketing.gov.

Sheriff Paul White